

### Project proposal 項目建議書

Organization Name	Hong Kong Stoma Association
Project Name	World Ostomy Day Carnival 2025
Period/ Date	4 <sup>th</sup> October 2025(Saturday)
Fee	Free-of-charge
Objective	This is a celebration every 3year for ostomy patient. To organize a and 1-time off mass event in public estate. To draw public attention and target to publicity, and HKSA members, and raise the awareness of Ostomy and colorectal cancer prevention to our community.
No. of beneficiary	Public guest, visitors, members, etc)
Host/ Organizer:	Hong Kong Stoma Association
Contact Information	Hong Kong Stoma Association No. 14-15, G/F, Lung Fook House, Lower Wong Tai Sin Estate, Kowloon, Hong Kong.

### Tentative Programme rundown and element

Session	Item/element
1. AM session - Setup, preparation and testing - MC announce Event start - Open ceremony - Booth exhibition start	Welcome speech Opening Ceremony (Ribbon Cutting), Photo time Speech Acknowledgment Game booth/service exhibition time (11am-4pm)
2. PM session	Cancer prevention talk (30 minutes), Performance

### Recruitment & Publicity:

1. Promotion preparation list including design, printing leaflets, on-site posters, newsletters, online promotion.
2. Promotional arrangements: Centre website, newsletter, Facebook (advertisement), etc.